

## About Me

With a strong background in both graphic design and digital marketing, I bring five years of experience to the table. My expertise in graphic design has allowed me to create visually captivating and impactful designs, and my skills extend beyond design, specializing in utilizing graphics for compelling promotional content. In previous roles, I worked as a product designer, focusing on product packaging, social media templates, and advertising materials. I've also actively contributed to digital marketing campaigns, including search ads, social media ads, and display ads. As a Digital Marketing Manager, my specialization lies in e-commerce marketing, social media promotion, and e-commerce SEO marketing. I've successfully managed advertising campaigns, ensuring their effectiveness and impact.

## Education

### Vidya Vikas High School Year of 2010-2013

High school is crucial for personal growth, developing a well-rounded personality and acquiring transferable skills through academic courses, extracurricular activities, and social interactions.

### Vidya Vikas Polytechnic Year of 2015-2018

A mechanical diploma is a specialized educational program focusing on mechanical engineering principles and practices.

### Decipher Health Records LLP 2019-2020

I served as an executive on the AR team, where we collaborated with insurance representative from the United States to solve the claims.

### Malnad herbals PVT LTD 2020-2022

I held the role of a product designer, focusing on designing product packaging, creating social media templates, developing advertising materials and actively contributing to digital marketing campaigns, including search ads, social media ads and display ads.

### S K Engineering 2022-2023

I served as a Digital Marketing Manager, specializing in eCommerce marketing, social media marketing and eCommerce SEO. Additionally, I managed advertising campaigns across Google search ads, Google display ads and YouTube ads.

## Experience

## Application I Use



## Courses



## Social Media

@pathan\_97 /pathan97 @pathan\_\_97

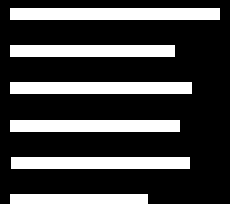


# SHAHEED KHAN

Graphic Designer  
& Digital Marketer

## Skills

Graphic Design  
Product Design  
Marketing  
Ad Campaign  
Print Media  
Info Graphic



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